WordPress Website Design Course

WordPress Website Design Course Module designed for 1-Month Module tailored for beginners to learn how to design and manage a website using WordPress..

1-Month WordPress Website Design Course

Objective: Gain practical skills to design and launch a functional WordPress website, even without coding knowledge.

Module:

Week 1: Introduction to WordPress

1. Understanding WordPress

What is WordPress?

WordPress.com vs. WordPress.org.

Overview of WordPress features and capabilities.

2. Setting Up WordPress

Choosing a hosting provider (e.g., Bluehost, Hostinger).

Domain name registration.

Installing WordPress and accessing the dashboard.

3. Exploring the WordPress Dashboard

Posts vs. Pages.

Themes and plugins overview.

Settings and customization basics.

Assignment: Install WordPress locally or on a hosting provider and explore the dashboard features.

Week 2: Designing Your Website

1. Choosing and Installing Themes

Free vs. premium themes.

How to install and activate a theme.

Customizing themes using the WordPress Customizer.

2. Creating Pages and Posts

Difference between pages and posts.

Creating pages (Home, About, Contact, Blog).

Formatting posts with text, images, and videos.

3. Menus and Navigation

Creating and customizing navigation menus.

Adding links, pages, and categories to menus.

Assignment: Create a basic website structure with a homepage, about page, and blog post.

Week 3: Enhancing Functionality with Plugins

1. Introduction to Plugins

What are plugins?

How to install, activate, and update plugins.

2. Essential Plugins

SEO (Yoast SEO or Rank Math).

Contact forms (WPForms or Contact Form 7).

Security (Wordfence or Sucuri).

Backups (UpdraftPlus).

3. Design Enhancement

Adding sliders (Smart Slider or MetaSlider).

Using page builders (Elementor or Gutenberg).

Integrating social media.

Assignment: Install and configure at least three essential plugins and create a contact form.

Week 4: Launching Your Website

1. Testing and Final Touches

Mobile responsiveness testing.

Fixing broken links and optimizing speed.

Adding favicon and site logo.

2. SEO Basics

Optimizing titles, meta descriptions, and images.

Setting up Google Analytics and Search Console.

3. Website Launch

How to publish your site.

Maintenance tips and regular updates.

Final Project: Design a fully functional WordPress website for a business or personal portfolio.

Additional Features:

- Resources Provided: List of free themes, plugins, and hosting recommendations.

- Live Q&A Sessions: Weekly sessions to resolve doubts.

- Certificate: Provided upon successful completion of assignments and the final project.