1-MONTH CANVA COURSE

Objective: Learn the basics of Canva and create professional-quality designs for personal or business use.

Week 1: Getting Started with Canva

1. Introduction to Canva

What is Canva?

Creating a Canva account.

Overview of the Canva interface.

2. Basic Tools and Features

Using templates for quick designs.

Working with text, shapes, and colors.

Uploading images and logos.

3. Creating Simple Designs

Social media posts (Instagram, Facebook).

Basic posters and flyers.

Assignment: Create a social media post and a basic flyer using a template.

Week 2: Advanced Design Techniques

1. Customizing Templates

Modifying layouts and elements.

Using grids and frames.

2. Typography and Branding

Choosing fonts and creating font combinations.

Introduction to Canva's Brand Kit.

3. Working with Images

Cropping, resizing, and adding filters.

Using background removal (Canva Pro feature).

Assignment: Design a branded social media post with a logo and consistent typography.

Week 3: Design for Business

1. Marketing Materials

Designing business cards, brochures, and presentations.

Creating infographics for reports.

2. Interactive Content

Animations and GIFs in Canva.

Creating engaging Instagram stories.

3. Collaboration in Canva

Sharing designs and collaborating with team members.

Exporting designs in various formats (PDF, PNG, MP4).

Assignment: Create a business card and an infographic for a hypothetical brand.

Week 4: Project and Portfolio Development.

1. Final Project

Create a complete brand kit (logo, business card, social media post, flyer).

Present your work for feedback.

2. Portfolio Building

How to organize and present designs.

Tips for freelancing or using Canva for personal branding.

3. Wrap-Up

Review of course content.

Q&A session and certificate distribution.

Final Project Submission Deadline: At the end of the week.

Additional Features:

Resources Provided: Canva shortcuts, templates, and design guides.

Weekly Feedback: On assignments and projects.

Certificate: Awarded upon successful completion of the course.

This module is simple yet effective for anyone looking to become proficient in Canva quickly! Let me know if you'd like to customize it further.